



## Mission

### The mission of the Channel 7 is:

- Channel 7 is a trusted, leading Christian broadcaster, seeking the Kingdom of God by extending the message of hope through Jesus Christ to believers and non-believers around the world via interactive media.
- *But seek first the kingdom of God and His righteousness, and all these things shall be added to you. Matthew 6:33*

## Values

- Jesus Christ is our authority
- Non-denominational
- Cohesive Team
- Accountability
- Dedication
- Excellence
- Integrity
- Caring